



**IOR announces a window installation presenting new works
by Amine Ghorab & Scott Renau Paris, June 2024**

We are delighted to introduce IOR, a repository of multifaceted artistic projects initiated and curated by Amine Ghorab & Scott Renau, six years after the launch of the commercial office Area of Work.

IOR attempts to bridge the gap between the physical and virtual worlds, illustrating the computer's capacity to mediate our perception of reality within new forms of production and representations.

Introduction of Real Objects is the first presentation and takes the form as a window display for 96 hours.

An electronic ink frame shows images from the intersecting histories of computer graphics and conceptual art. Electronic ink abandons technological extravagance, offering a low-latency experience using grayscale imagery. Its "monitor ghosting" effect creates the impression of each image retaining the memory of previous ones.

The Utah teapot which invokes the entire history of computer graphics is presented. The design researcher Martin Newell first digitally rendered the vessel in 1974, basing it on a mundane household teapot he owned. Newell needed a real-life object upon which to test new computational modeling techniques for complex surfaces and shadows. Since then, the Utah teapot has become a standard reference icon in computer graphics software.

At the center of the display sits a sphere, an elementary geometric form. Fabricated in aluminum using advanced industrial machining methods, the sphere reflects its surroundings with uncanny clarity. Upon closer inspection, subtle etched lines disrupt its technical perfection.

Like computer screens, vitrine windows serve as barriers between the human eye and a display. These window displays are arranged to capture the optical gaze of consumers, aiming to shape and manipulate how we apprehend the exhibited objects. Arrested within the vitrine's confines, the sole purpose of the objects' existence lies in their sensuous perception by observers.

With IOR, artists Amine Ghorab & Scott Renau aim to formalize a new state of computer art.

Installation on view from June 13th–16th, 2024
18 rue Dauphine – Paris 75006, France

Words by Michael Eby
Curated by IOR www.i-o-r.online
